

WORLD 100 STUDY TOUR 2018

SEPTEMBER 24–25, 2018

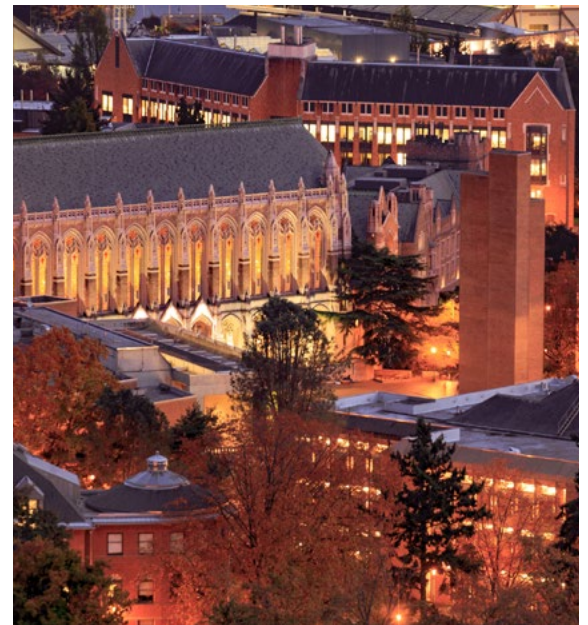
UNIVERSITY of WASHINGTON



THE UNIVERSITY OF WASHINGTON

At the University of Washington, we believe that what you care about can change the world. The UW is one of the world's pre-eminent public research universities, ranked No. 4 among U.S. public institutions on the Times Higher Education world university rankings for 2018. Comprising three campuses in Seattle, Bothell and Tacoma, along with an expanding presence in Spokane and a global network of programs and outreach, the UW educates more than 56,000 students a year in our degree programs, along with another 55,000 through our Continuum College of professional and continuing education. Located a few miles from downtown and nestled among snow-capped mountain ranges, miles of lush forests and the glittering Puget Sound, the UW's historic campus in Seattle marks its 127th anniversary this year.

With a top-ranked medical school and statewide health-care system, Pac-12 athletics and nearly 300 specialized research centers, the UW provides boundless opportunities for students while making a profound difference for people in our region, our state and the world.



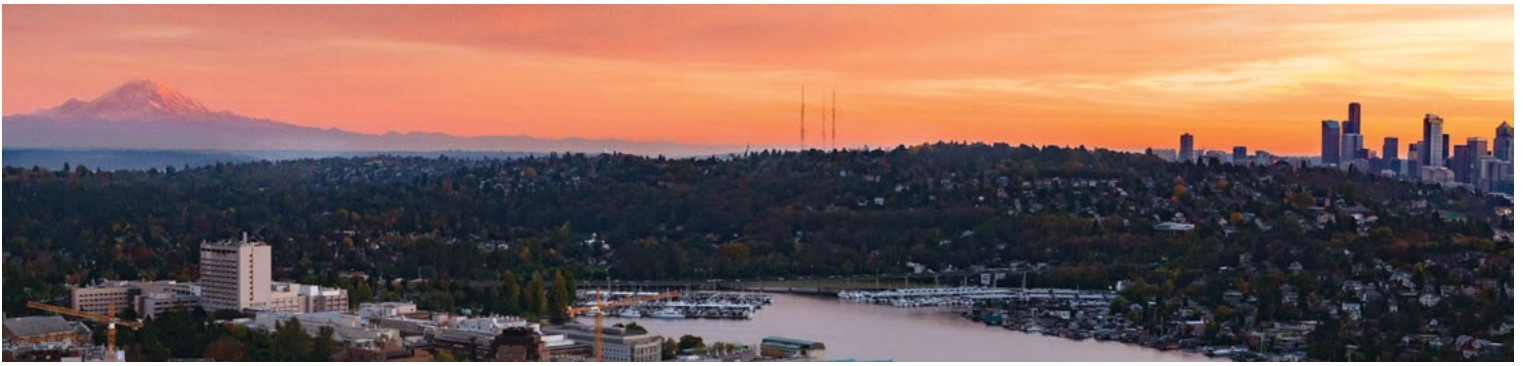
SEATTLE, WASHINGTON, USA

What do biotech, Jimi Hendrix and Starbucks have in common? All are emblems of the Emerald City: a thriving urban hub, technology hotspot and cultural and philanthropic center. Situated on the northern tip of the United States' West Coast, Seattle is one of the fastest-growing cities in the country. As the gateway to the Pacific Rim, Seattle cultivates strong relationships across Asia through relationships with businesses, organizations and educational partners. And from shimmering Lake Washington to the picturesque summit of Mount Rainier, the Puget Sound region offers stunning natural scenery at every turn.

TOUR SUMMARY

During your visit with us, you will experience the best of what the UW and Seattle have to offer. You'll learn about the UW's pioneering Global Innovation Exchange (GIX) — a partnership between the University of Washington and China's Tsinghua University, with support from Microsoft; join Vice President for Innovation Strategy Vikram Jandhyala for an inside look at CoMotion, the UW's collaborative innovation hub; and tour our beautiful, historic campus. No visit would be complete without some quintessential Seattle experiences, including a coffee tasting at TK and dinner at the iconic Ray's Boathouse, where you can watch the sun set behind the stunning Olympic Mountains while dining on fresh local seafood.

BE BOUNDLESS
FOR WASHINGTON | FOR THE WORLD



AUTUMN IN SEATTLE

It's hard to find a more gorgeous sight than majestic Mount Rainier on a clear fall day. While Seattle's average September temperature is 69° F/20° C, the city often enjoys an extended summer, with September temperatures sometimes reaching as high as 80° F/26° C. Nighttime temperatures can dip into the 50s F/around 12° C, so bring jackets and sweaters to layer. Rain is not typical for this time of year — September usually sees only six days of rain — but you should pack an umbrella or rain jacket just in case. The visit itinerary includes a fair amount of walking, so comfortable shoes are a must.

We are happy to accommodate mobility differences. To request disability accommodations, please contact the Disability Services Office at least 10 days in advance at 1-206-543-6450, 1-206-543-6452 (TTY), 1-206-685-7264 (fax) or dso@uw.edu.

SEPTEMBER 24

8:45 a.m.

Participants are met at hotel to drive to campus

9:00–9:30 a.m.

Welcome and UW overview

Location: TBD

Speaker: TBD

9:30–10:15 a.m.

Be Boundless: Advancing the UW's brand

Location: TBD

Speakers: [Mary Gresch](#)

Chief Marketing and
Communications Officer

[Nicole Dierks](#)

Assistant Vice President,
Brand Marketing Strategy

[Alanya Cannon](#)

Director, Brand
Management

10:15–10:45 a.m.

Break

Location: TBD

10:45–11:30 a.m.

Demonstrating our impact through
storytelling and news

Speakers: [Jack Martin](#)

Assistant Vice President
for Communications

[Victor Balta](#)

Senior Director for
Media Relations

11:30 a.m.–12:30 p.m.

Campus Tour

Jennifer Johnston

12:30–12:45 p.m.

Tentative: Travel

12:45–1:45 p.m.

Lunch

Location: TBD

Speaker: [Kate Starbird](#)

Assistant Professor, Human
Centered Design & Engineering

1:45–2:00 p.m.

Tentative: Travel

2:00–2:45 p.m.

Inclusive innovation for the public good

Speakers: [Ed Lazowska](#)

Bill & Melinda Gates
Chair in Computer
Science & Engineering

[Shwetak Patel](#)

Professor, Computer Science
& Engineering

[Eve Riskin](#) Tentative

Associate Dean of
Diversity and Access,
College of Engineering,
Professor of Electrical
Engineering

2:45–3:30 p.m.

Healthy people, healthy planet:
improving population health

Location: TBD

Speakers: [Ben Packard](#)

Executive Director, Earth Labs

3:30–3:45 p.m.

Tentative: Travel

SEPTEMBER 24 (CONTINUED)

3:45–4:45 p.m.

Reception

Location: TBD

4:45–5:00 p.m.

To hotel

5:00–5:45 p.m.

Free time

5:45–6:15 p.m.

Travel to dinner

6:15–8:30 p.m.

Dinner

Location: Ray's Boathouse, The Northwest Room

SEPTEMBER 25

9:00 – 9:30 a.m.

Hotel pickup to Global Innovation Exchange (GIX)

9:30 – 10:15 a.m.

Tour GIX

SPEAKERS



Victor Balta
Senior Director for
Media Relations



Alanya Cannon
Director, Brand
Management



Nicole Dierks
Assistant Vice President,
Brand Marketing Strategy



Mary Gresch
Chief Marketing and
Communications Officer



Vikram Jandhyala
Vice President for
Innovation Strategy



Ed Lazowska
Bill & Melinda Gates
Chair in Computer
Science & Engineering



Jack Martin
Assistant Vice President
for Communications



Ben Packard
Executive Director,
Earth Labs



Shwetak Patel
Professor, Computer
Science and Engineering



Kate Starbird
Assistant Professor,
Human Centered Design
& Engineering

10:15–11:30 a.m.

Speaker: [Vikram Jandhyala](#)
Vice President for
Innovation Strategy

11:30 a.m.–Noon

To UW campus

12:00–1:00 p.m.

Lunch and open forum

Location: TBD

1:00–1:45 p.m. TBD

1:45–2:00 p.m.

Closing remarks

Speaker: Mary Gresch